

# BROOKELYN TILLERY

## Visual Designer

### EDUCATION

**California State University, Chico**  
**BA in Communication Design**  
with an option in Graphic Design  
Minor in Journalism  
Cumulative GPA- 3.8  
Cum Laude; Deans List All Semesters

### SKILLS

#### Technical Skills

Adobe InDesign  
Adobe Photoshop  
Adobe Illustrator  
Adobe Animate  
Adobe After Effects  
Figma  
Javascript  
WordPress  
D3.js  
Content Marketing  
Media Planning  
SEO Copywriting

#### Soft Skills

Project Management  
Problem Solving  
Communication  
Collaboration  
Time Management  
Color Theory  
Strategy

### INTERESTS

Traveling  
Animals  
Cacti  
Coffee

### CONTACT

(916) 541-1533  
brookelyntdesign@gmail.com  
brookelyntillery.com  
References available upon request.

### EXPERIENCE

#### Prime Time Productions Chico, CA

##### Event Staff/Graphic Designer | February 2016–May 2017

- Conceptualized and designed visually compelling posters, captivating social media graphics, and eye-catching flyers that effectively communicated event details while maintaining a strong visual identity.
- Exemplified a harmonious blend of event management skills and creative design expertise to enhance the overall impact and success of the events.

#### Presentation Graphics Lab Chico, CA

##### Graphics Specialist | January 2018–August 2019

- Conducted effective correspondence with clients, ensuring a clear understanding of needs and expectations, and offering professional insights to enhance project outcomes.
- Managed the end-to-end project life-cycle for a diverse portfolio of up to 30 projects concurrently, demonstrating exceptional organizational and multitasking abilities.

#### Chico State Alumni Association Chico, CA

##### Graphic Designer | December 2018–August 2019

- Worked closely with stakeholders to gather design requirements and incorporate feedback and insights to produce the Class of 2019 Graduation T-Shirt.
- Created a diverse range of promotional materials, including brochures, posters, social media posts, and additional collateral, contributing to successful event promotion and brand visibility.

#### TopMark Funding Roseville, CA

##### Digital Marketing Specialist | May 2021–April 2024

- Conceptualized and designed compelling graphic communications for both print and web platforms, including brochures, direct mail pieces, website and social media graphics, and various marketing collateral, while consistently aligning with established brand guidelines.
- Leveraged expertise in digital marketing to produce content with robust SEO components, enhancing online visibility and customer acquisition. This included the creation of SEO-optimized blog posts, impactful email campaigns, and strategically crafted social media postings.

#### Highlands Community Charter and Technical Schools Sacramento, CA

##### Marketing and Communications Specialist | April 2024–Present

- Created branded graphics and marketing materials for internal communications, school events, and outreach, ensuring alignment with organizational branding standards.
- Oversaw the complete redesign and maintenance of all school websites, implementing user-friendly layouts and branding standards to enhance accessibility and engagement.